

Change of management at the industry leader for automotive special tools: **GEDORE Automotive GmbH introduces new Managing Director**



GEDORE bundles industry expertise for the assembly, maintenance and repair of passenger and commercial vehicles at its Donaueschingen site and, with GEDORE Automotive GmbH, is the leading manufacturer of special tools in the automotive sector. With Patrick Mau, GEDORE welcomes the new Managing Director, who will manage the business of the automotive specialist from 15 April 2021.

Patrick Mau is a familiar face at GEDORE. He was already part of the globally active group from 2005 to 2013, where he most recently held the position of International Sales Director. In the following years and professional stations in various manufacturing industries, Patrick Mau gained profound knowledge in the area of the automotive aftermarket, among other areas.

GEDORE is delighted to be able to incorporate these qualifications and know-how about market requirements even more effectively in both product development and production. With this new collaboration, GEDORE is sustainably strengthening its position in the market and at the same time setting the course for a future-oriented development of the company. The holistic systemic further advancement of GEDORE Automotive is high on the agenda of the new Managing Director.

Rainer Bröcher, Managing Director of GEDORE Holding, sees the great potential of the new head at the leadership of the Automotive Division: "Patrick Mau brings with him the best prerequisites for taking GEDORE forward in this complex business area. He knows the traditional values of our company and combines these with his excellent expertise in the areas of automotive, sales and organisational development. We are looking forward to setting new impulses for automotive tools and to strengthening the excellent relationships with our customers and partners".

Further information at www.gedore.com.

About GEDORE

GEDORE is one of the world's leading partners for premium tools. Since 1919, the family-owned company from Remscheid has been manufacturing high-quality tools, special tools and customised solutions for diverse, safe and professional use in industry and trade. GEDORE combines the expertise of the entire group of companies into a strong brand that stands for exceptional quality, innovative strength, performance, reliability and outstanding service worldwide.

With more than 16,000 products, GEDORE offers one of the widest ranges of any European tool manufacturer. The range extends from extractors, torque tools, screwdrivers and workshop equipment to pliers. Attention is paid to detail in every single GEDORE tool. Qualified employees, intelligent designs, first-class materials and modern manufacturing processes are the basis of our GEDORE quality promise. 100 years of forging expertise and our striving for perfection make tools in their best form possible: tools for life.