

## **GEDORE and W&S Motorsport expand their successful cooperation**



Remscheid 01.03.2023 – **W&S Motorsport** and **GEDORE** have been enjoying a fruitful cooperation since 2017. At the start of the 2023 ADAC GT4 Germany, this successful collaboration will be expanded further with GEDORE as one of the racing team's main sponsors. In the new season, W&S Motorsport's **Porsche 718 Cayman GT4 RS Clubsport** will be competing in the tool manufacturer's colours and design. In addition, the GEDORE logo will also be displayed on other vehicles of the Nürburgring Endurance Series (NLS) as well as on the drivers' racing suits.

Patrick Wagner, Daniel Schellhaas and the team have been racing together since the 2010/2011 season, and established their joint team W&S Motorsport at the end of that season. With the founding of a GmbH in 2017, the expansion of the company's motorsport service and accessories division and the addition of the racing team, the need arose for a permanent tool partner. GEDORE was the first choice, since they had already been using that company's tools on its racing cars for years. Daniel Schellhaas, Team Principal W&S Motorsport, is delighted about the expansion of the partnership. "GEDORE tools stand for experience, quality, durability, and uncompromising functionality. We can experience these indispensable features every day for ourselves in the pit lane and workshop. We are delighted that GEDORE has been putting its trust in us for so many years, and that we shall be working even more closely together in the future."

As the official sponsor, GEDORE supplies the team with tools, special solutions from the automotive sector, and accessories whose efficiency, performance and safety are optimally tailored to the high requirements of the workshop and pit lane as well as the service associated with these tools. In return, the cooperation provides GEDORE with direct feedback from mechanics and engineers, and thus user experience from practice, which is a key factor in the development of the high-quality tool solutions. "The intensification of the cooperation is the logical step towards an even closer integration of practical experience and the strategic further development of our tools," adds Michael Wehler, Head of Global Business Development at GEDORE. "Having a GEDORE Porsche on the race track in the future – that's pure user experience for us."

Motorsport and tool fans can see the new-look GEDORE Porsche Cayman GT4 for themselves at the start of the ADAC GT4 Germany 2023 on Free TV from the end of May.

Further information at: [www.gedore.com/gedore-motorsport](http://www.gedore.com/gedore-motorsport)

News, updates and stories concerning GEDORE can also be found on **Facebook**, **Instagram** and **LinkedIn**.



#### **About GEDORE**

GEDORE is one of the world's leading partners for premium tools. The family company based in Remscheid in Germany has been manufacturing high-quality tools, special tools and tailor-made solutions for versatile, safe and professional use by industry and trade since 1919. GEDORE bundles the competencies of the entire group of companies in a strong brand that is known all over the world to stand for very special quality, innovation, performance, reliability and excellent service.

With over 16,000 products, GEDORE has one of the widest offers of any European tool manufacturer. It ranges from A for axes to torque tools, screwdrivers and workshop equipment, to Z for zone valves. The closest attention is paid to every single detail of every single GEDORE tool. Qualified staff, intelligent construction, first-class materials and modern manufacturing methods are the basis of the GEDORE quality promise. Over one hundred years of forging competence and our constant striving for perfection enable us to produce tools in their best form: Tools for life.

---

Further printable images are available to download [here](#).

---

#### PRESS CONTACT

*Birte Oppitz-Angeles*  
PR Manager

**HERE AND NOW STUDIO**  
Erkrather Str. 234c · 40233 Düsseldorf  
Germany +49 211 92417701  
[www.han.studio](http://www.han.studio)  
[@HEREANDNOWSTUDIOS](https://www.instagram.com/HEREANDNOWSTUDIOS)